

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana Tourism - Tourism Promotion – Release of an advertisement in “Gelupu” monthly magazine, January issue – Sanction and release an amount of Rs.25,000/- including taxes (Rupees Twenty Five Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 295

Dated: 16/05/2016
Read the following:

1. From Ms. Indira, Editor, M/s.Gelupu, Hyderabad, Dt.Nil.
2. Govt.Memo.No.4360 /PMU/PRO/2015, of YAT & C (PMU) Department, Dt.18-01-2016.
3. Release Order No.20/Display-Agency/Advt.I/2015-16, of I&PR, Hyderabad, Dt:31-03-2016.
4. Bill No.TAPL/20/2016-17, Dated:16-04-2016, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad.

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ORDER:

In the letter 1st read above, Ms. Indira, Editor, M/s. Gelupu, Hyderabad, has requested to release an advertisement to publish in “Gelupu” monthly magazine. Accordingly, Government have issued a order to the agency through Department of Information & Public Relations, Hyderabad, for an amount of Rs.50,000/- (Rupees Fifty Thousand only) inclusive taxes, for publication of an advertisement in the reference 2nd read above.

2. In the reference 3rd read above, the Department of Information & Public Relations, Hyderabad, has issued a release order to the agency, to publish an advertisement for a restricted amount of Rs.25,000/- (Rupees Twenty Five Thousand only) inclusive taxes for above said purpose. After publication of an advertisement, M/s. Touchstone Advertising Pvt., Ltd, has furnished a bill towards release of an advertisement in “Gelupu” monthly magazine, in the reference 4th read above and requested Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.25,000/- including taxes (Rupees Twenty Five Thousand only), towards advertisement in “Gelupu” monthly magazine, January issue, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER